

INVITE: Woman-Owned Hat Bar - 12 South

Hey there,

Hope your Thursday is going swell! :-)

Would love to invite you to a very special *Friends & Family Grand Opening Party* for FLEA STYLE, a woman-owned hat bar. This is a private invite-only event. Come see the new space, enjoy drinks, apps and more!

More info below. Please RSVP by Thursday, May 9, 2024.

Thanks!

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Bullets about FLEA STYLE:

- Flea Style, a popular Dallas-based retailer known for its original hat bar, is expanding to Nashville's 12 South neighborhood.
- The Nashville store will be the seventh brick-and-mortar location for Flea Style and its second store outside of Texas.
- The brand is known for designing custom hats for celebrities such as Lainey Wilson, Miranda Lambert, Post Malone, Pitbull, Ricky Martin and others.
- Flea Style's CEO and founder, Brittany Cobb, is excited about opening in Nashville, citing the city's style and love for hats as a perfect fit for the brand.
- The Nashville store will feature a curated mix of boho-western apparel, jewelry, cowboy boots, and gifts in a two-story, 2,500-square foot space.
- The store will include Flea Style's original hat bar concept, offering custom wool and straw hats, unique accessories, vintage finds, and one-of-a-kind leather hat bands.
- Customers can walk in to design their own hats or book appointments online for a more personalized experience.
- Upstairs, private hat bar lounges will provide intimate hat-making experiences surrounded by themed décor.
- Flea Style will also have a bespoke trucker hat truck for custom designs and a revamped yard for pop-up markets with local makers.
- The Nashville store will open to the public on May 11, 2024, with regular hours from Monday to Saturday, along with special events and appointments available.
- Flea Style, founded by Brittany Cobb, started as The Dallas Flea in 2009 and has evolved into a lifestyle brand with multiple retail locations and unique concepts, including Heirloom Haul café.
- For more information about Flea Style and its Nashville store, visit fleastyle.com or follow @fleastyle on Instagram.

